

Chamber of Commerce Annual Meeting and Dinner-Sponsor Packages:

Chamber of Commerce Annual Meeting and Dinner- “Race to Success”; Featuring **Humpy Wheeler of NASCAR Fame!** July 30th, 6:00pm – 10:00pm at the Carolina Event and Conference Center; Hudlow Rd, Forest City.

Come join the Chamber for a first class event to remember!

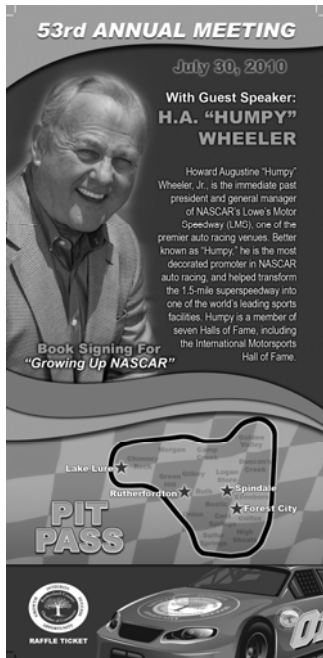
Humpy Wheeler – one of the founders and one of the most decorated promoters in NASCAR history will speak and entertain us at one of the finest conference centers in Rutherford County.

There will be a NASCAR theme to the event with photo opportunities, and autographs available.

Tickets for the event are in the form of a commemorative “pit pass” and are \$25.00 for members and \$35 for non-members. Ticket includes the event and a full dinner.

Race to Success- Sponsor Packages:

In an effort to offer more affordable advertising opportunities to all our Chamber Members, we are offering the follow sponsor packages. If you would like to promote your business to our membership and to the community at large, here are some excellent opportunities to do so.



Entry “Pit Pass” Ticket- 400 keepsake tickets that look like a full color pit pass to a race event (see mock-up image on right).



Featured Ticket sponsor- featured placement next to Car on ticket (i.e. Budweiser logo) (Only one sponsor)- \$350

Primary Ticket Sponsors- Logos on ticket under car- \$150 ea

Ticket Holder Sleeve- 400 plastic sleeve ticket holders that hold the full color tickets and will be held around guest’s neck by a lanyard) –Your imprint on outer sleeve of ticket holder- ticket goes inside the clear plastic holder) One sponsor logo only/ black ink; \$500





Ticket Holder Lanyard- fabric lanyard- collectible/ or useable for other applications- Clasp to hold plastic ticket holder sleeve. Your choice of color; one color screen print – Your logo can appear multiple times on the lanyard; one sponsor logo only; \$600

Rutherford Weekly Ad Campaign; Half page ad promoting the event and its sponsors will run two consecutive weeks on the 2nd and 3rd weeks of July; \$100 per logo placement in ad. There will be a maximum of ten sponsor logos.

30 second video- for your business- Your video / Television spot for your business will be posted on our web page for the event, and will also play during the opening reception for the event on 4 big screen televisions- \$350/ sponsor. (You must provide the video.) (Maximum of 10 sponsor spots available)

Logos on Projection Screens- Sponsor logos will be projected on to two big screens and rotated during the event. Sponsorship- \$150

Table Sponsors- The tables closest to the podium and our guest speaker will be sponsor tables. You may buy a table for your group for an additional \$200 plus the standard price for your group's tickets. (Tables hold eight (8) people per table.) We will also put your group name or logo on your table. In addition, your name or logo will also be part of a projection screen TV presentation during the event.



Ball Caps –A colored ball cap will be given to each of our guests as they arrive at the event. The Event theme and logo will be on the front of the ball cap. The sponsor logo will be on the back. These caps cost us \$7 each- So 400 caps (one per guest) will be \$2800- for one sponsor's logo.

T- Shirts- Colored T-Shirt with the event logo on the front side and sponsor logos on the back. This T-shirt will be a memento for each of our guests and will be kept for years by the guests. Maximum of 10 sponsors @ \$280 ea.



NASCAR Show Car Sponsorship-There will be a NASCAR show car parked on the Patio of the event center. This car will be used for photo opportunities for our guests. Your logo will be featured in each professionally taken photograph... \$2000.00 for one sponsor.

Victory Circle Sponsors: The three sponsors that provide the highest dollar volume of sponsorship for the entire event will be deemed "Victory Circle Sponsors" These sponsors will also get FREE logos and special mention on all printed Programs, Outdoor entry signs, Registration Table signs, and on the Chamber of Commerce website for the event.

OTHER SPONSOR OPPORTUNITIES:

Door Prizes may be provided for promotional mention. We are open to: Posters of NASCAR or related drivers/ signed by the driver; Other NASCAR merchandise; and other prizes related to our theme.

Goodie Bags- Other Sponsor provided items will also be accepted for goodie bags to be handed out to the attendees (must be able to provide for items for all 400 guests).

For more information, or to buy your tickets, or to book your sponsorship, call or email Debbie Gettys, at the Rutherford County Chamber office- 828-287-3090 or info@rutherfordcoc.com .